

CLAY

Final event Phase 1

Perugia – Italy –
20th May 2021
9.30 – 14.00 (CEST)

Agenda

9.30 Welcome

Michele FIORONI

Deputy President for Economic Development, Innovation, Digital and Simplification

Opening Session

Ceramics in EU

9.45 – 10.40

Speakers:

1. Elisa GUIDI, President of World Craft Council;
2. Wilhelm SIEMEN, former director/head of the Porzellanikon;
3. Toni CUMELLA Ceramic Artist.

Round Table 1:

Innovation in ceramics

10.40 – 12.00

Moderator: Loredana LATTERINI, Department of Chemistry, Biology and Biotechnology – University of Perugia

Speakers:

1. Andrea RUNFOLA Department of Economics – University of Perugia
2. Luca FERRUCCI Department of Economics – University of Perugia;
3. Paolo BERARDI, Department of civil and environmental engineering – University of Perugia;
4. Stakeholders from Umbria Region

12.00 Break

Round Table 2:

Experiences from the CLAY regions and next steps for the project

12.05 – 13.30

Moderator: Irene PETTINELLI – Technical assistance for LP

Speakers:

1. Umbria Region - LP (IT);
2. Regional Development Agency South West Oltenia (RO);
3. Regional Council of South Ostrobothnia (FI);
4. CTCV: Technological Centre for Ceramics and Glass (PT);
5. Association for the development and promotion of the European ceramic centre (FR);
6. AEuCC (ES)

13.30 – 14.00

Questions & Answers – Open discussion

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